

2025 LABOR MARKET SUMMARY

WORKFORCE SUPPLY, DEMAND, AND OPPORTUNITIES

OAKLAND COUNTY | MAY, 2026



Region Snapshot

1,279,825
Total Population

663,819 Total Employment **193,098** Total Job Postings

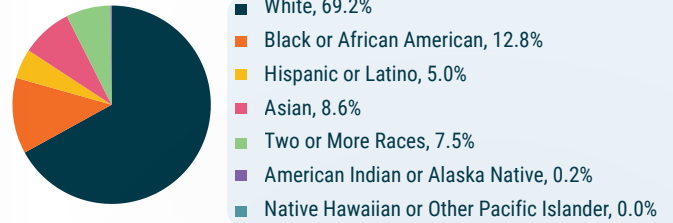
697,190
In the labor force (51.9% participation)

4.8%
Unemployment rate

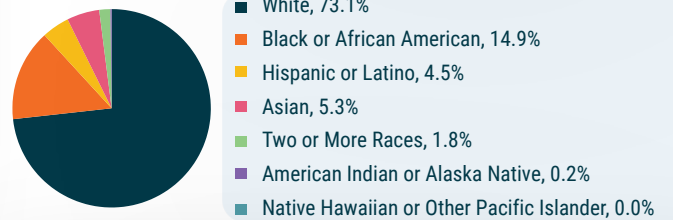
Data reflect 2024 values unless otherwise specified

Race Demographics

Population Race Demographics

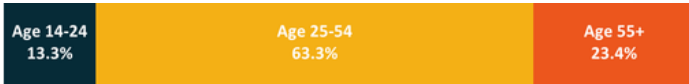


Workforce Race & Ethnicity Demographics



Age and Gender Demographics

Workforce Age and Gender



49.4% Female

50.6% Male

Population Age and Gender



50.6% Female

49.4% Male

Technical and Soft Skills, Certifications

In-Demand Education Level



- High School or GED: 23.2%
- Associate degree: 7.6%
- Bachelor's degree: 24.1%
- Master's degree: 7.3%

Technical Skills

1. Lifting Ability
2. Merchandising
3. Project Management
4. Nursing
5. Marketing

Common Skills

1. Communication
2. Customer Service
3. Management
4. Sales
5. Leadership

Certifications

1. Valid Driver's License
2. Registered Nurse (RN)
3. Basic Life Support (BLS) Certification
4. Cardiopulmonary Resuscitation (CPR) Certification
5. American Red Cross (ARC) Certification

Top Posting Employers

- Corewell Health
- Henry Ford Health
- Kroger
- Stellantis
- Trinity Health

Top Posting Cities: Posting

- Troy: 29,521
- Southfield: 19,171
- Novi: 16,450
- Auburn Hills: 14,719
- Farmington Hills: 11,958

Key Occupation Groups: Workforce & Demand Signals

Business and Finance

105,145 workers
4.2% increase from 2021
Postings: 27,642
Openings: 10,855

Health Care

83,181 workers
8.2% increase from 2021
Postings: 38,277
Openings: 9,096

Information Technology

31,435 workers
4.6% decrease from 2021
Postings: 8,565
Openings: 2,523

Skilled Trades

40,380 workers
2.4% decrease from 2021
Postings: 7,403
Openings: 5,004

Transportation, Distribution, Logistics

90,753 workers
2.1% increase from 2021
Postings: 20,809
Openings: 12,479

How to Use This Snapshot

- Align training and credential investments to employer demand.
- Support recruitment, retention, and upskilling strategies
- Inform economic development and site selection decisions.

Source

Lightcast (2026), Census (2024)
Presented by the Workforce Intelligence Network
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WINintelligence.org